



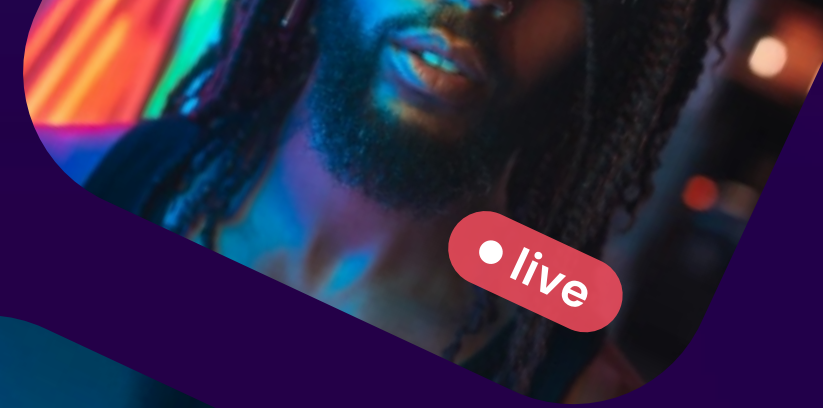
Be captivated by the moment



• live



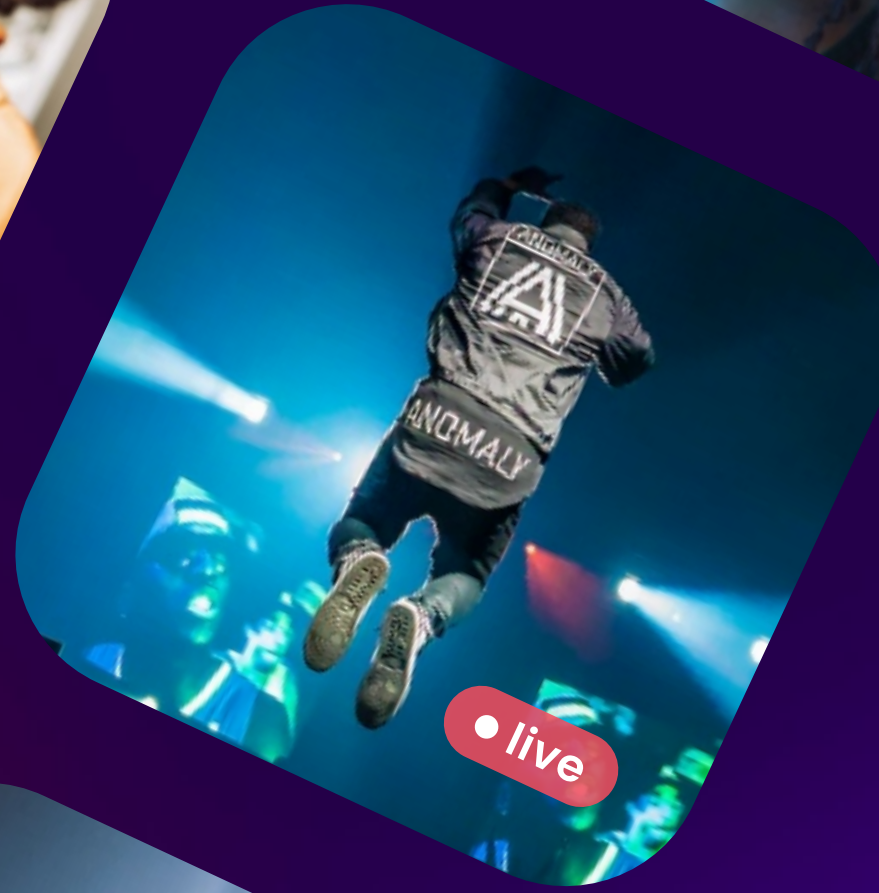
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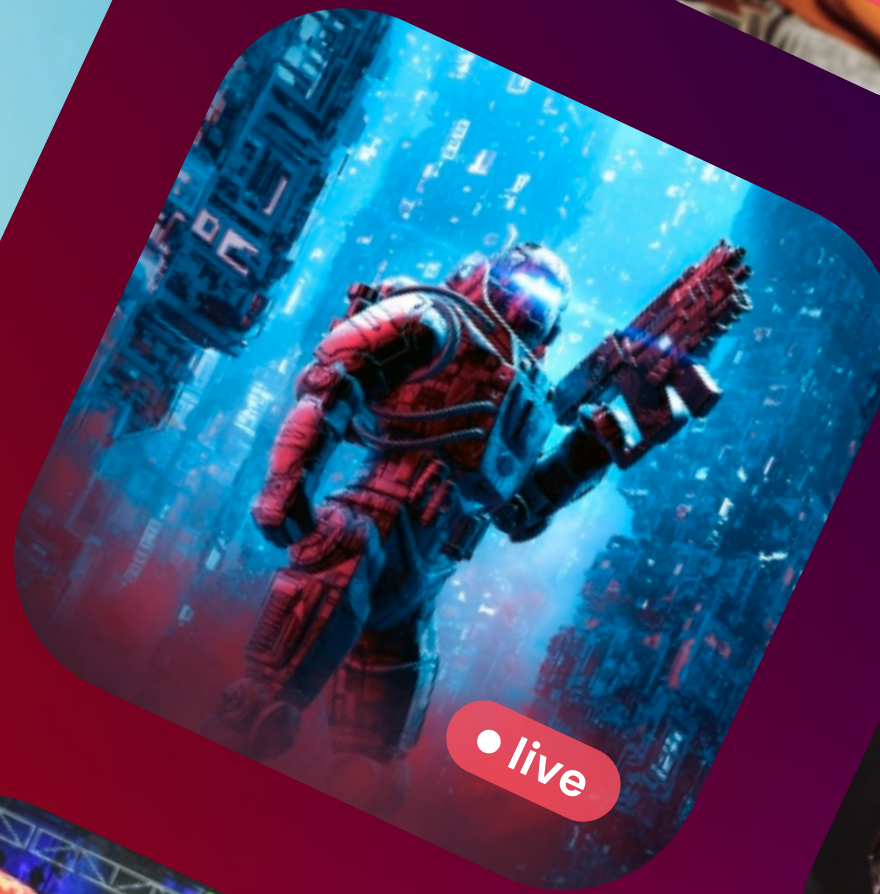
• live



• live



• live



• live



• live




The First NFT

• live Streaming

Platform

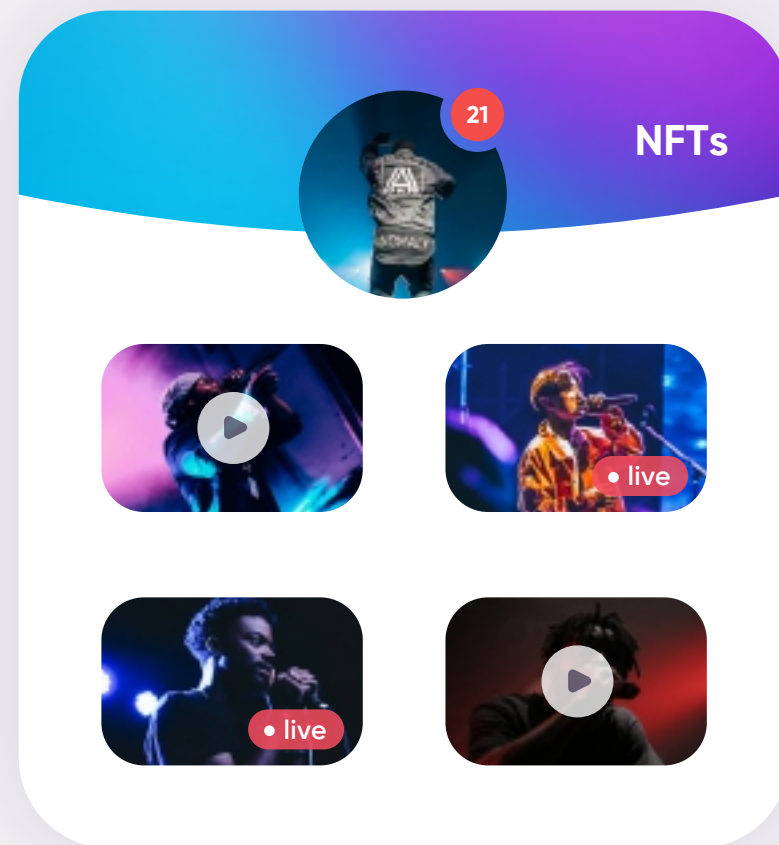


**A Real Connection between
Creators and Fans means so much
more than just  liking a video.**

We're here to change that.

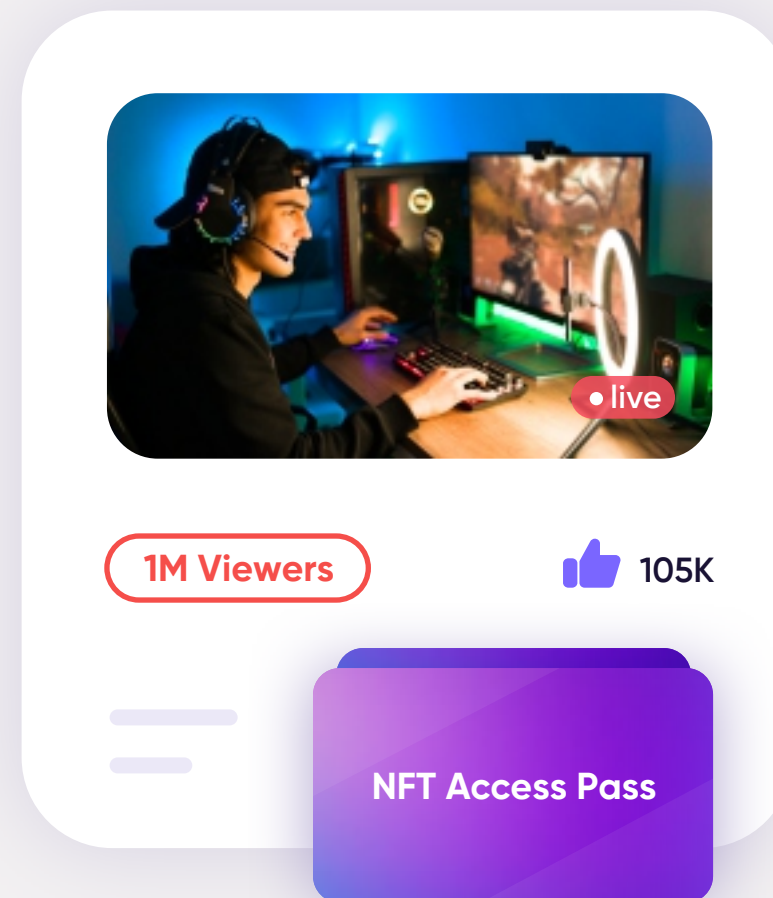
First.

NFT LIVE STREAMING



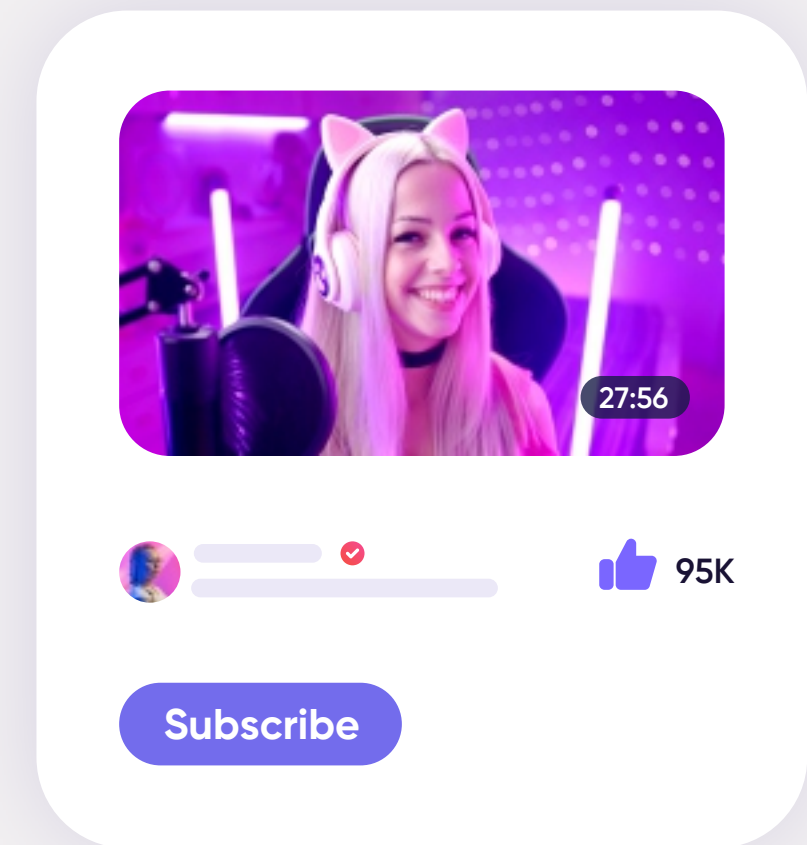
NFT Marketplace

Fans can connect with their favorite creators by **trading NFTs**.



NFT Access Pass

The FIRST NFT Access Pass gives access to **NFT Livestreams**.



NFT Subscription Pass

Receive **NFT drops** by subscribing to channels.

NFT Marketplace

FOR THE FANS



Streamers create NFTs

Every streamer can create NFT moments and sell them on their marketplace channel.



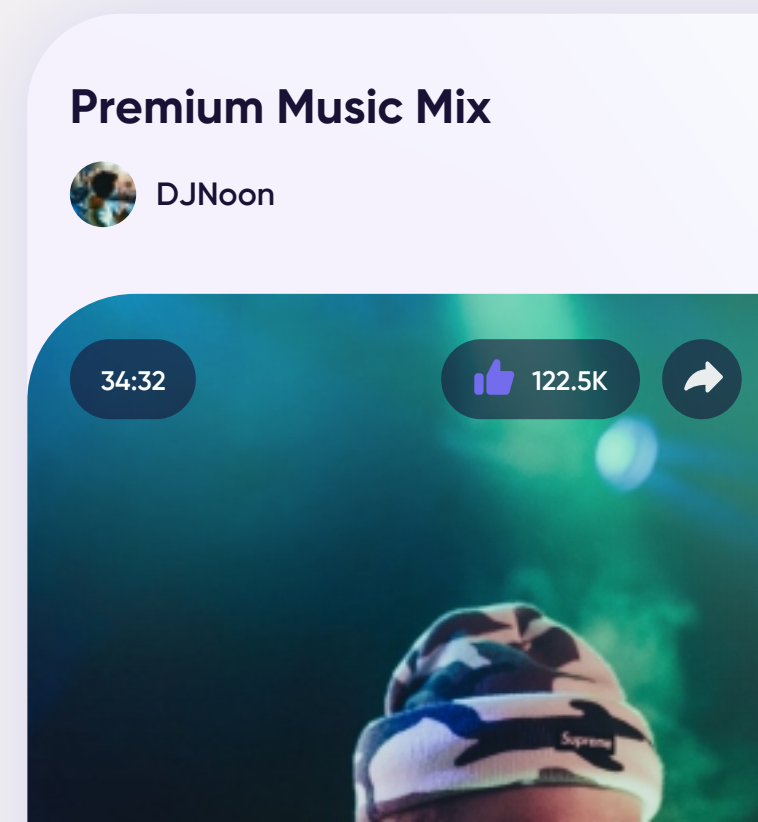
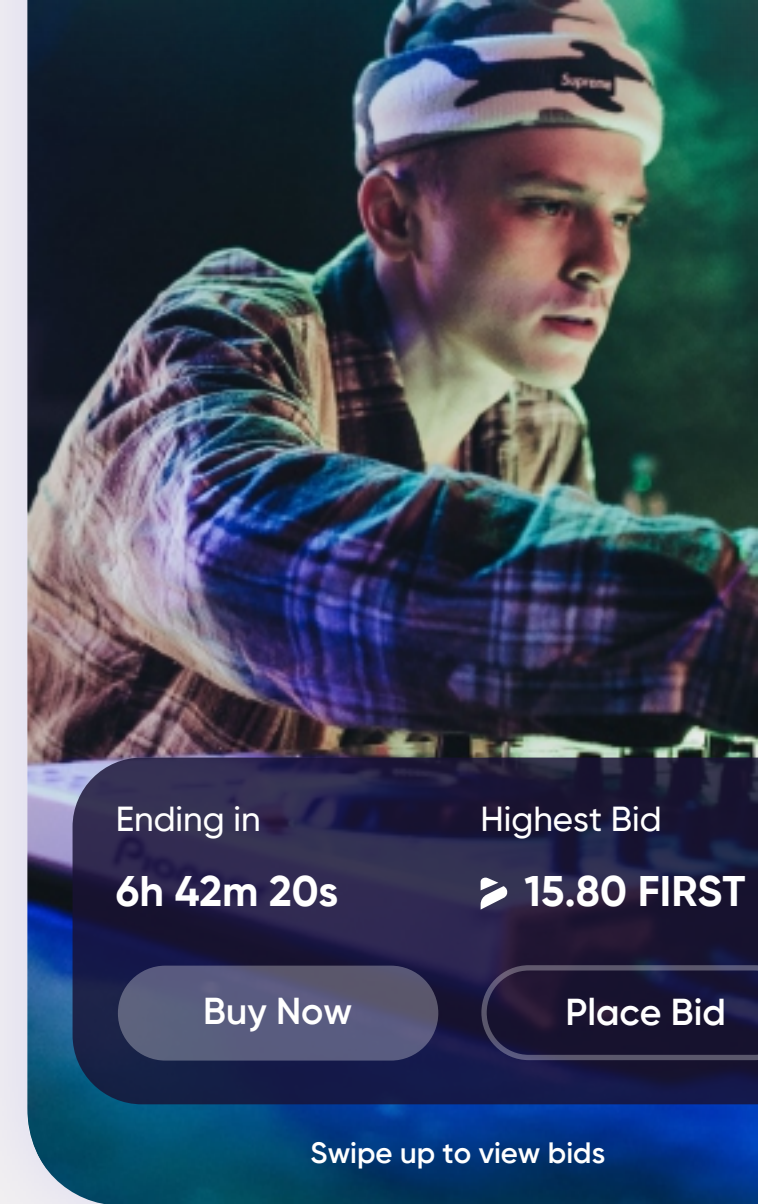
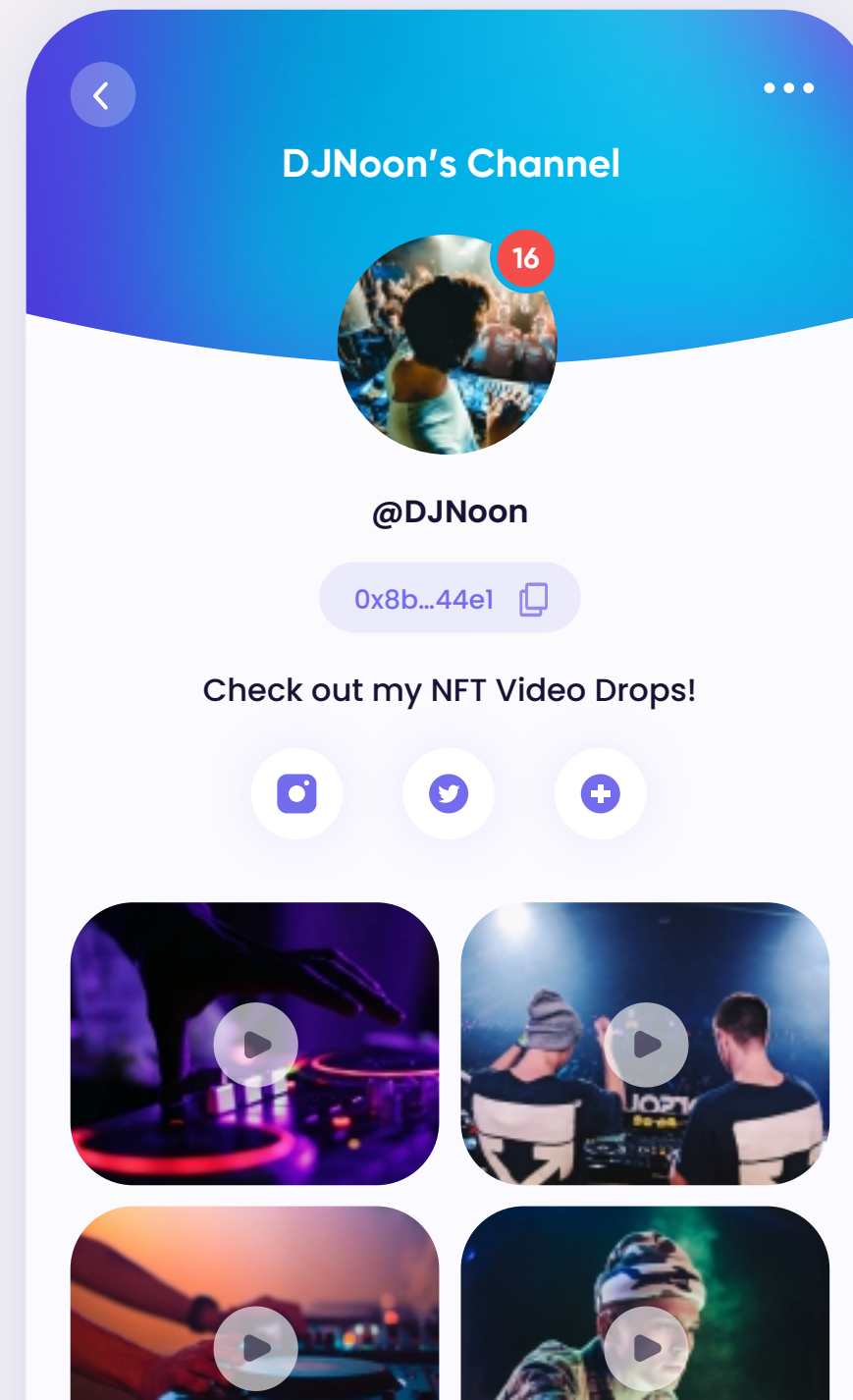
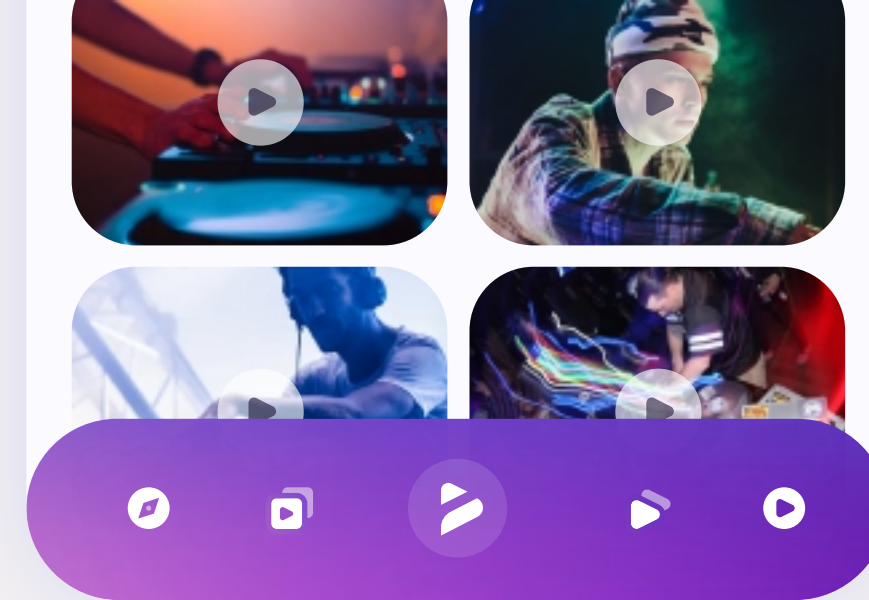
Buying & Selling NFTs

Fans trade NFTs from their favorite streamers and can show them off in 3D showrooms.



Low take rates

Based on our earning models we can ensure low take rates on transactions.





56.923 FIRST



NFT Access Pass



15 min ago

Current Price

Basic Access Pass

6.89 FIRST \$10.00

Buy Now

Buy With Card

VIP Access Pass

14.28 FIRST \$20.00

Buy Now

Buy With Card

NFT

250K viewers

NFT Access Pass

NEXT LEVEL ENGAGEMENT



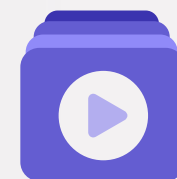
Access Unique Live Streams

Fans can purchase a Basic or VIP NFT Access Pass to gain entry to unique live events.



Basic Access Pass

Fans can purchase a basic NFT Access Pass to view premium live events.



VIP Access Pass

Fans can purchase a VIP NFT Access Pass to view premium live events and receive unique live NFT drops.

NFT Subscription Pass

UNLOCK COMMON, RARE & ULTRA RARE NFTs



Follow your favorite streamer

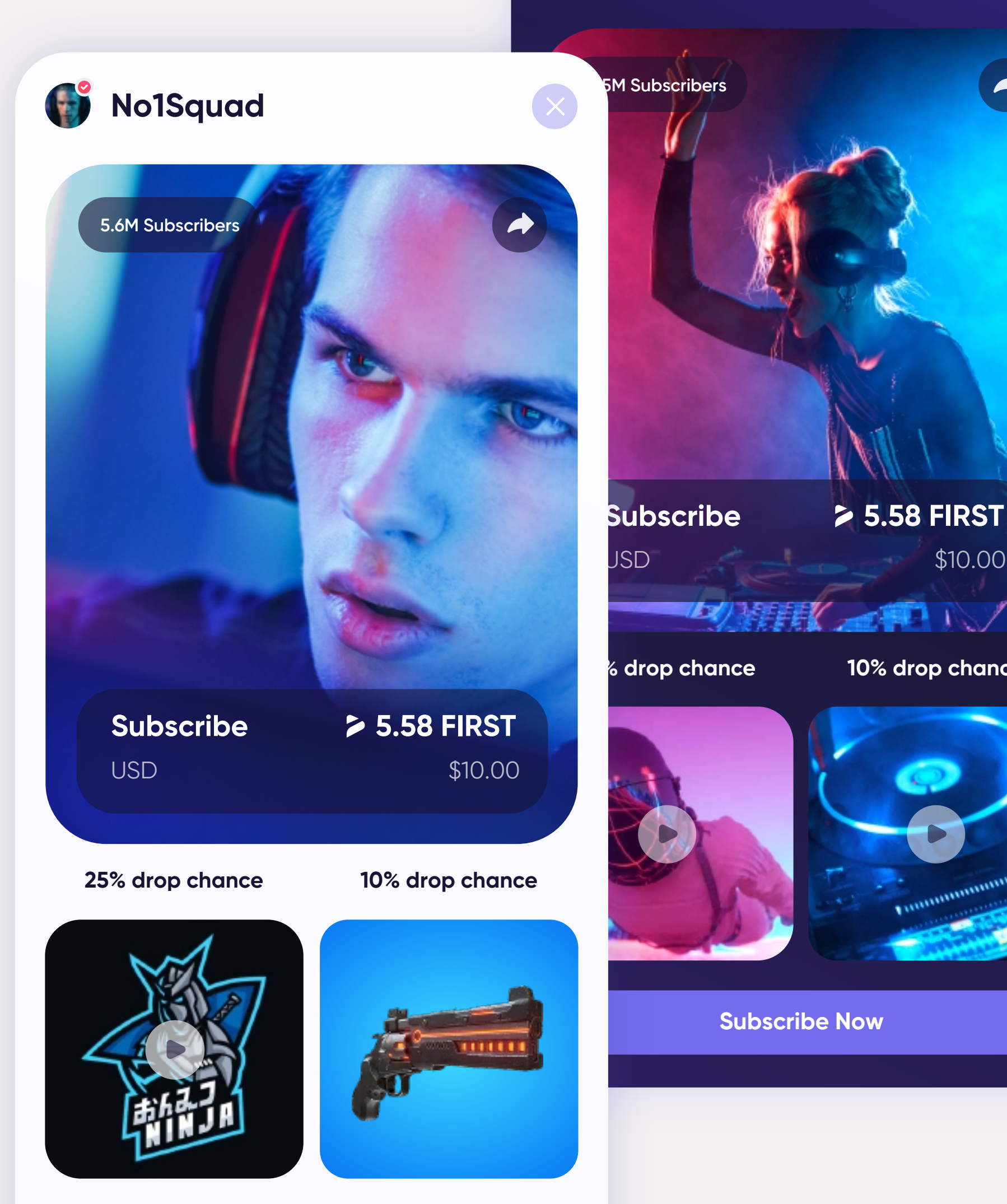
Subscribe to receive instant content and NFT airdrops, view favorites and receive discounts on NFT Access Passes.



Unique NFT Drops

Fans can receive NFT drops directly to their wallets and unpack them to reveal their rarity.*

*Fans can buy boosters to temporarily increase the chances of rare and ultra rare nfts.



Be the FIRST

Search for an NFT, creator, pool etc...

56.923 FIRST

Breaking Down My Gameplay

Tripple • 250K viewers • live

Continue Watching

- My New KD Record!**
Makoh • 310K viewers • live
- Tuesday Workout**
GymXL • 1.4m viewers • live
- Unboxing video**
Mike Unbox • 125K viewers • live

Popular Pools

Havix
3.4m subscribers

Total staked: 1,303,264 FIRST

APR 95.74%
62K Stakers

56.923 FIRST

My New NFT Album

The New Kings

Creator: Jay Carter

Buy Now: 14 FIRST






Current Price: \$25.00

14.00 FIRST






Album Copies Left: 450,000 copies

Buy Now

First NFT Comparison

		 YouTube	 Twitch	 OpenSea	
NFT Creation	✓	—	—	✓	✓
NFT Live Streaming	✓	—	—	—	—
NFT Access Pass	✓	—	—	—	—
NFT Subscription Pass	✓	—	—	—	—
View based earning, no ads	✓	—	—	—	—
Crypto (\$2T Market)	✓	—	—	✓	✓
Annual Market	First Mover	\$71 Billion	\$71 Billion	\$2.5 Billion	\$2.5 Billion

First Defi Comparison

		 YouTube	 twitch	 OpenSea	
Governance (Token)	✓	—	—	—	✓
Non Custodial	✓	—	—	✓	✓
Credit Card Payments	✓	✓	✓	✓	✓
Staking & NFT farming	✓	—	—	—	—
Cross Chain Functionalities	✓	—	—	✓	✓
(Multiple Chain) Wallet Linking	✓	—	—	✓	✓
Earn Crypto by interacting	✓	—	—	—	—

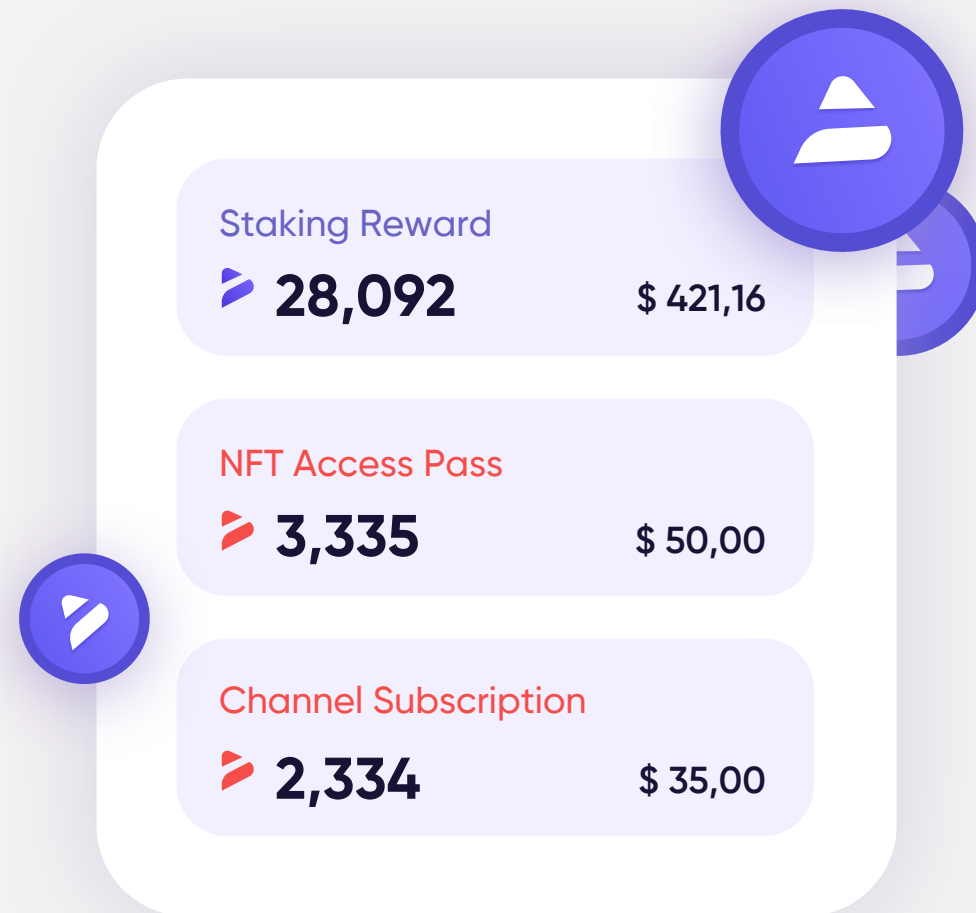


Discover our Tokenomics

FIRST Coin

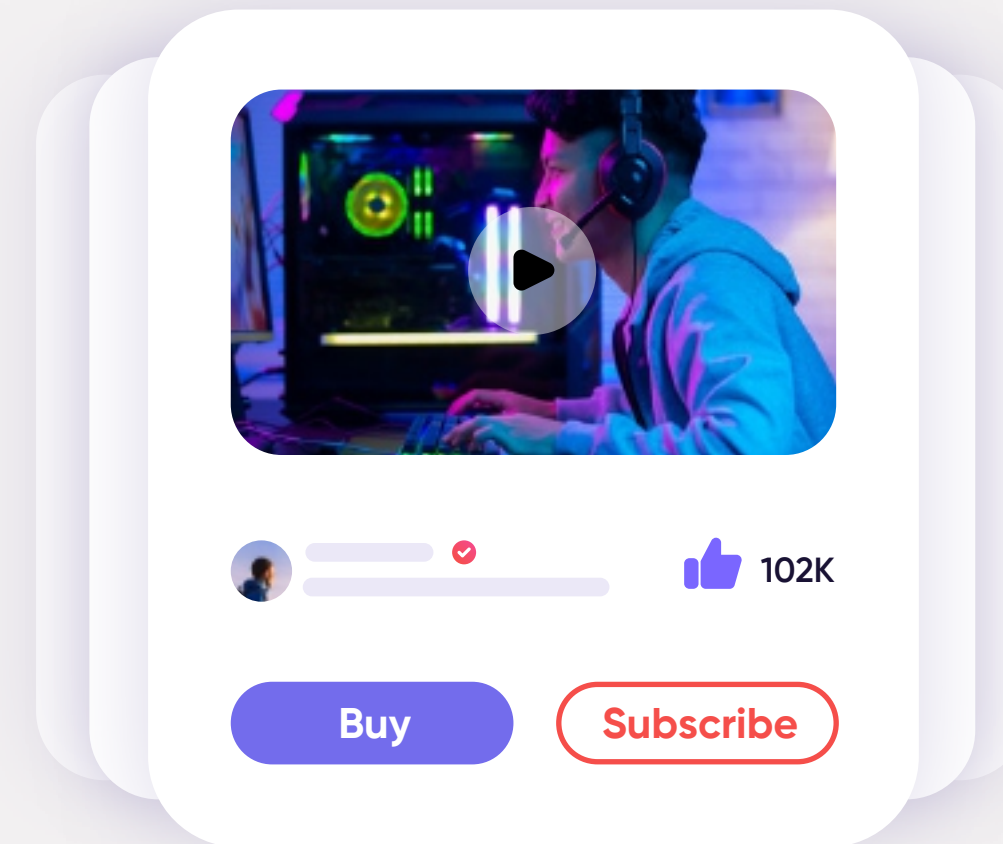
FIRST Token & NFTs

ON OUR PLATFORM



FIRST Token

- Medium of exchange
- Governance, Staking & NFT farming
- Discounts and Donations



NFTs

- Mint, buy, sell & hold NFT moments
- NFT Access Pass and NFT farming
- NFT Subscriptions

First Token Distribution

IT'S ALWAYS A NUMBERS GAME

1,000,000,000

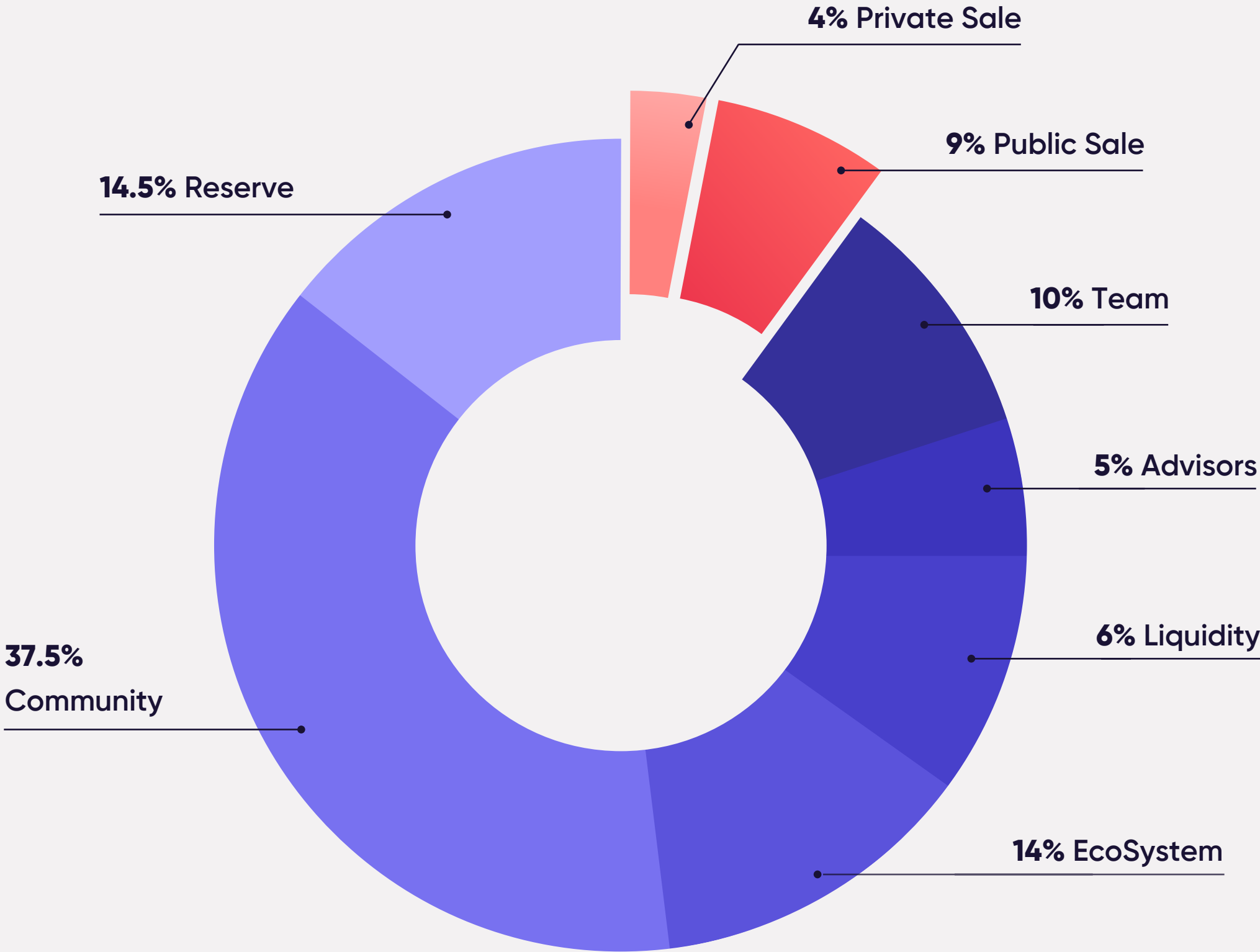
Total Supply \$FIRST

130,000,000

Tokens Offered

\$0.057

Public Sale Price



FIRST Token Distribution

MAKING THE DETAILS MATTER

	% of Total Supply	Total Tokens	Price (USD)	% Initial Unlock	Cliff (Months)	Vesting (Months)	Unlock Frequency
Private Sale	4.00%	40.000.000	0.054	20%		36	Daily
Public Sale	9.00%	90.000.000	0.057	30%		12	Monthly
Advisors	5.00%	50.000.000			6	48	Quarterly
Team	10.00%	100.000.000			6	48	Monthly
Liquidity	6.00%	60.000.000		10%		48	Monthly
EcoSystem	14.00%	140.000.000		5%		48	Monthly
Community	37.50%	375.000.000		5%		54	Monthly
Reserve	14.50%	145.000.000				Governance*	

Governance* - First Token holders will have the power to vote on propositions related to the First platform as well as the general usage of the Reserve funds.

First Token Distribution

WHO, WHAT, WHEN & WHERE

4% Private Sale

Private token sale for seed investors. Token sale platform to be announced.

20% TGE Unlock. Vesting period of 36 months & daily unlock frequency.

9% Public Sale

Public token sale for early investors. Token sale platform to be announced.

30% TGE Unlock with a vesting period of 12 months & linear distribution.

5% Advisors

Token allocation for FIRST's team of advisors. Awarded individually.

6 Month Cliff period with a 48 month linear distribution. (Quarterly)

10% Team

Token allocation for FIRST's core team. Awarded individually.

6 Month Cliff period with a 48 month linear distribution.

6% Liquidity

Liquidity token supply for FIRST's IDO balancing the initial circulating supply.

10% TGE Unlock with a vesting period of 48 months & linear distribution.

14% Ecosystem

Reserved to fund continued development, marketing, partnerships and more.

5% TGE Unlock with a vesting period of 48 months & linear distribution.

37.5% Community

Used to expand FIRST's userbase and reward platform related incentives.

5% TGE Unlock with a vesting period of 54 months & decreasing distribution.

14.5% Reserve

FIRST token holders can vote on development decisions. Released on majority vote.

Governance



Token Utilities

USING THE FIRST TOKEN



Donating

Fans award FIRST tokens to their favorite creators.



NFT Subscriptions

Subscribe to creators for unique NFT airdrops.



Trading NFTs

Fans can buy and sell NFTs on FIRST.



NFT Access Pass

Use the FIRST Token to gain access to premium live streams.



Challenges & Rewards

Earn FIRST tokens through various incentives on FIRST.



Staking & Governance

Stake FIRST tokens to earn crypto or use it for voting.

Our Roadmap

THE ROAD TO SUCCESS

Q4 2021

Development

- UI prototype complete
- UX process complete
- FIRST tokenomics
- FIRST whitepaper

Marketing

- Product marketing data map
- Creators from top 5 streaming industries

Q1 2022

Development

- Private sale
- Creator video NFTs
- Streaming functionalities
- 3D marketplace showroom

Marketing

- Data driven marketing
- Expand creator community

Q2 2022

Development

- FIRST IDO launch
- Platform crypto Integration
- NFT subscription system
- Live streaming features
- FIRST private beta

Marketing

- Data driven marketing
- Creator campaigns

Q3 2022

Development

- Mobile App Development
- NFT Access Pass
- Platform MVP Readiness
- FIRST public beta

Marketing

- Creator fund
- Creator campaigns

